TASK 1: EXCHANGE AND DISSEMINATION OF INFORMATION ON PV POWER SYSTEMS IMPLEMENTING AGREEMENT ON PHOTOVOLTAIC POWER SYSTEMS





IEA PVPS Task 1 & EPIA Workshop at 28th EU PVSEC Paris, France

"Ensuring Robust PV Market Development with Limited Financial Support: the Role of New Business Models"

Day: Monday, 30st September, 2013

Time: 14:00 – 18:30 Site: Auditorium 405

Access: Open to all registered participants of the 28th EU PVSEC

While Feed-in Tariffs and similar schemes have succeeded in bringing the PV capacity to more than 100 GW in 2013, the question of how to further develop PV markets becomes more acute. This workshop will explore the evolution of PV in its main markets, together with an in-depth analysis of the potential and challenges of self-consumption based business models. In addition, the need to integrate in the electricity system and to involve traditional actors from this ecosystem represents a major challenge for a decentralized energy source as PV. We will explore the possibilities for utilities to step in the PV market and how electricity markets behave with high PV penetration shares.

As an official event of the 28th EU PVSEC, this PVPS Programme Workshop is jointly organised by IEA - International Energy Agency and the EU PVSEC.

Agenda

14:00 - 14:15

Welcome Speech & the Role of the IEA PVPS Program

Stefan Nowak, Chairman of IEA PVPS, Net Energy

14:15 - 15:30

Session 1 – Market Development Trends: The Expected Rise of New Business Models

Europe's shift to rooftop markets
 The expected boom of Japan
 Market Trends in China
 Market Trends in the US
 Gaëtan Masson, Task 1 Operating Agent, EPIA
 Izumi Kaizuka, RTS Corporation
 Lu Fang, China PV Society
 Dr. Andy Skumanich, SolarVision

15:30-16:00

Coffee & Tea Break

16:00-17:00

Session 2 - The Role of New Business Models in the Rooftops Segments: The Transition to an Energy-Savings Market

Self-Consumption and Net-Metering Schemes in Europe
 How Self-Consumption Could Reshape Rooftop Markets
 Valerick Cassagne, Total

• Storage Incentives and Demand Side Management Bryan Ekus,

International Battery and Energy Storage Alliance

New Business models and the industry

Henning Wicht, IHS (tbc)

17:00-18:00

Session 3 - PV in the Electricity Sector: How Utilities and Grid Operators Could Bring in New Business Models.

Local utilities initiatives: a Swiss perspective (tbc)

• PV-as-a-service: the E.On case Dr. Holger Klärner, E.ON

Revenues through electricity markets: Nicolas Gourvitch, Green Giraffe Energy Bankers

Delivering services to the grid: a potential business case for the future?

Debora Coll-Mayor, SMA

18:00-18h30 Q&A and Closing Remarks

Contact for further information: Gaëtan Masson, Task 1 Operating Agent g.masson@iea-pvps.org